

SEBT Syllabus

SEO, AI, Blogging, Freelancing & Digital Marketing Training

A practical 6-month training program by M Tanveer Nandla to help students learn SEO, AIO, blogging, freelancing, Local SEO, YouTube automation, and market-ready digital skills.





Trainer
M Tanveer Nandla



Graduates
12,000+



Rs.

Fee
Rs. 60,000



Duration

6 Months



Lectures
100+ Live Lectures



Support

24/7 Support



Refund

14 Days Refund Policy



Access

Web / iOS / Android Apps



Last Date: 20 Aug 2026



Orientation: 22 Aug 2026



Lifetime Access



A.I. + Live Support

WHAT'S NEW IN SEBT NEXT



YouTube Automation
Automate, grow and monetize faceless YouTube channels.



AI Agents
Automate tasks and workflows with intelligent AI agents.



TikTok Ads
Run TikTok Ads and scale traffic & sales.



Etsy
Build and grow digital products business on Etsy.

📖 **Training Content**

01

Module 01: SEO Foundations

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Module 02: Niche & Keyword Research

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BONUS

Quick Skills

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Module 03: Content Writing

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Module 04: Web Designing using WordPress

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Module 05: Freelancing (Fiverr)

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Module 06: OnPage SEO

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Module 07: Tool Development

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Module 08: OffPage SEO

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Module 09: Local SEO

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Module 10: Freelancing (Upwork)

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Module 11: AIO (AI SEO)

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Module 12: YouTube Automation

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BONUS

AI Agents

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BONUS

Micro Project Management

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Etsy

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BONUS

Paid Ads

Ad

BONUS

Tiktok Ads

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BONUS

ecommerce SEO

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☰ **Course Outline Snapshot**

✓ Web Development Basics

✓ Niche Research & Content Coverage

✓ AI-Driven SEO

✓ AIO (Answer Engine Optimization)

✓ WordPress Training

✓ SEO & Blogging Frameworks

✓ Content Optimization

✓ Search Engine Mechanics

✓ Competitive SEO Strategies

✓ On-Site SEO Enhancements

✓ Local SEO, Technical SEO & Semantic SEO

✓ Freelancing Ecosystems (Upwork & Fiverr)

✓ GA4, GTM & Search Console

✓ Advanced Link Building

✓ Performance Marketing Tools

✓ AI-Driven Tools Development

✓ Browser Automation

✓ Guest Posting Frameworks

✓ Digital Asset Flipping



SEBT DETAILS & OUTCOMES

 Important Note

- No Registration Fee
- One-Time Fee Only
- Live Lectures
- Recorded Lectures
- No Watch Time Limit (12 Months)
- No Monthly Subscription

 Course Access

- LMS Access
- iOS / Android App
- WhatsApp Community
- Success Manager
- iSkills Alumni
- iSkillsPro

 Support

- Multilayer Support System
- Live Chat
- Support Portal
- Facebook Group
- 24/7 Support
- 24 Hrs. Issue Resolution Time

 Resources & Bonus

- Worth \$1200 Free Resources
- Themes / Plugins Free
- iSkillsPro
- Alumni Group Access
- SEOlytics
- Optional Bonuses: Google Ads, Meta Ads, Browser Automation in SEO, AEO (AI SEO), Quick Skills

WHAT STUDENTS CAN DO AFTER SEBT



Build SEO-ready websites



Rank blogs and business pages



Offer SEO services on Fiverr & Upwork



Do Local SEO & AIO work



Student Achievements:

Alumni have collectively earned over **\$350 Million**



Vision for 2030:

\$1 Billion

cumulative alumni revenue



71% of graduates started earning online following their SEBT training in 2023

Results vary by effort, consistency, skills and execution.



Website

iskills.com/training/sebt/



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Location

5/5 MPS Road, Multan